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MESSAGE FROM THE COMMITTEE OF MANAGEMENT AND GENERAL MANAGER

This has been an outstanding year at the Old Treasury Building. New exhibitions and programs drove a surge in visitor numbers. Digital engagement doubled, and a new responsive website improved our presence online. In the Committee's view it has more than met its commitment to provide public access to the building, while preserving its heritage value.

The growth in visitor numbers was perhaps the most exciting achievement of the year. A total of 75,866 people visited the museum – an increase of 11,000, or 17 per cent. This was a far higher rate of growth than projected and in fact met the target set for 2020! Digital engagement also grew substantially. We estimate that the Old Treasury Building reached approximately 4.4 million accounts online, largely through its active social media program.

The exhibition program was especially busy, with two new temporary and three new longterm displays completed house, along with two incoming temporary displays. Wild Colonial Boys: Bushrangers in Victoria opened in the new temporary exhibitions gallery in September and proved an immediate hit with visitors. It was followed in December by a small display about Christmas in past times, located in the basement flat that was once home to the Maynard Improving the longfamily. term displays was identified by the Committee as an ongoing priority and a good beginning was made this year with three new exhibitions. The first was an introduction to the building, its architect and the museum itself. This opened in the fover in September. It was followed in April and May by two galleries - Melbourne: Foundations of a City and Melbourne as National Capital 1901-1927. These last two galleries chart the extraordinary growth of Melbourne from tiny rural village to world metropolis and have proved to be of great interest to visitors and to visiting school classes. The exhibition program is presented partnership with Public Record Office Victoria.

Three incoming exhibitions were also shown this year. World War I and the Ibuki was created by the Veterans Branch of the Department of Premier and Cabinet and exhibited in December and January. 'Early Melbourne paintings, 1840-1880' was received from the Roy Morgan Research Collection, and shown on the ground and first floors from May. Behind the Lines 2016, a touring exhibition of political cartoons from the Museum of Australian Democracy in Canberra, was installed in June.

Once again the Old Treasury Building participated in many of the state's festivals and events. We presented special events in 11 external festivals, including Open House Melbourne, the Heritage Festival, the History Festival and Seniors' Festival. The building was the second-most visited in the Open House Melbourne program for the third year running, with more than 5,000 visitors over

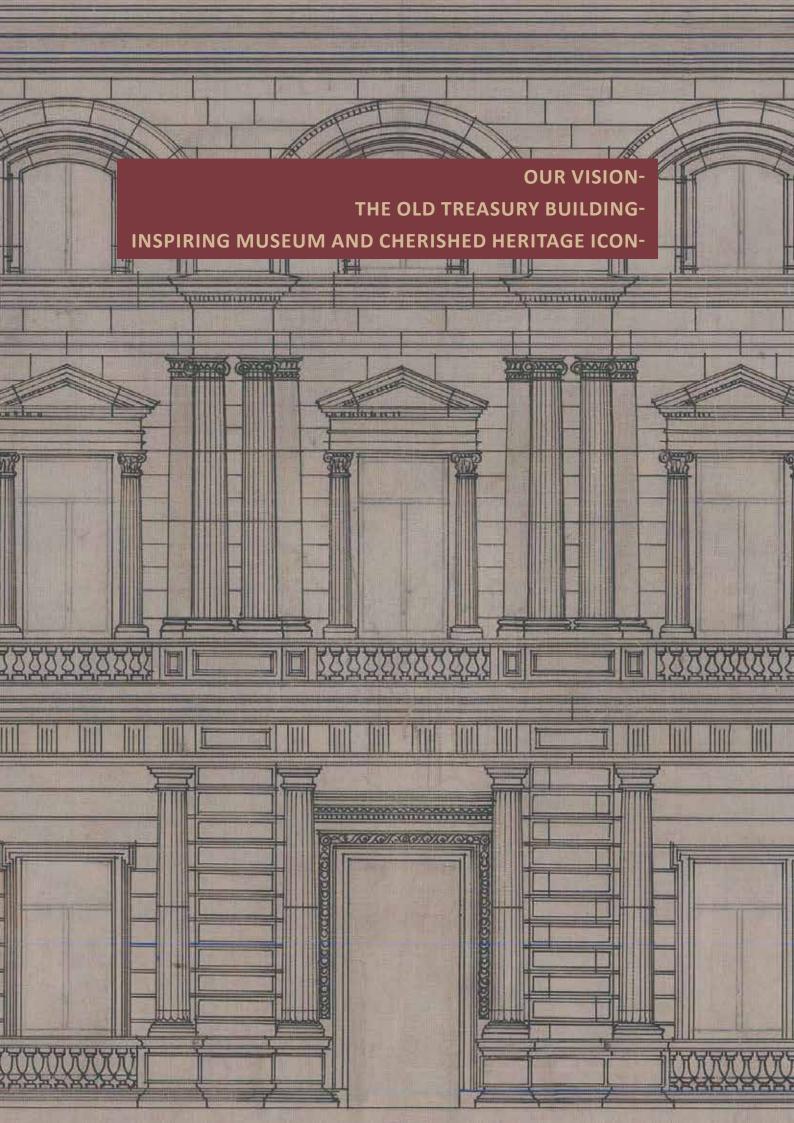
the weekend. The façade of the building was lit in orange to participate in Take Action – Go Orange for Victoria against Violence. Many thousands also watched the Australian Football League's Grand Final Parade launched from the building.

The Old Treasury Building maintains a large public program from a very small base of paid staff. It could not attempt this without the assistance of its large group of skilled volunteers and guides. We would like to thank each of them sincerely for their ongoing commitment to the building and its programs.

This year we also pay tribute to our former chair Jeff Byrne, whose term ended in February. Jeff chaired the Committee of Management from 2010-17, steering it through a difficult transition period to a time of settled growth. His was a steady hand and a wise head. We miss him and thank him for his long contribution to the building and the museum.

Thanks are also due to the other members of the Committee of Management, our colleagues at Public Record Office Victoria and on the Treasury Reserve, and to the wonderful staff, whose commitment to the building and its programs drives them to achieve extraordinary things.

Marian Quartly, Steve Schinck, Margaret Anderson



STATEMENT OF PURPOSE

We present lively and inclusive programs that tell Victorian stories, contribute to community connectedness and inspire a sense of place.

We bring the Old Treasury Building to life and nurture it for the people of Victoria and beyond.

OLD TREASURY BUILDING GOVERNANCE

The Old Treasury Building is managed by the Old Treasury Building Reserve Committee Management Inc., under the Crown Land Reserves Act (1978). Committee members are appointed by the Minister for Finance. The building is part of the Treasury Reserve Precinct and is included on the Victorian Heritage Register. The Committee's responsibilities under the Act are to:

- -Ensure public access to the building through a mix of cultural and promotional activities
- -Preserve the building's heritage value
- -Use its best endeavours to operate on a self-funded basis.

THE BUILDING

The Old Treasury Building is one of Australia's finest nineteenthcentury buildings. lt was constructed between 1858 and 1862 to store the gold then flooding into Melbourne from the Victorian gold fields. Above ground it provided offices for senior government officials, including the Governor Victoria. The historic Executive Council Chamber is still used on a weekly basis, in a remarkable sequence of continuous use.

The ground floors and basement vaults now house a free public history museum, open on six days each week. Accommodation in upper floors is leased to a range of tenants, including a former governor and former premiers. Income derived from these tenancies funds museum operations.



VISITORS

-75,866 visited the site – an increase of 17%

- -6,464 school students visited in a booked tour
- -The Old Treasury Building (OTB) was awarded a TripAdvisor Certificate of Excellence for 2016

EXHIBITIONS (in-house)

- -Wild Colonial Boys: Bushrangers in Victoria opened September 2016
- -The Old Treasury Building and JJ Clark opened September 2016
- -Christmas at the Old Treasury opened December 2016
- -Melbourne as National Capital 1901-27 opened April 2017
- -Melbourne: Foundations of a City opened May 2017

EXHIBITIONS (incoming)

- -World War I and the Ibuki from the Veterans Branch, Department of Premier and Cabinet opened December 2016
- *-Early Melbourne paintings, 1840-1880* Roy Morgan Research Collection- May 2017
- -Behind the Lines 2016, from the Museum of Australian Democracy, Canberra opened June 2017

DIGITAL

- -Digital engagement reached 4.4M, a 100% increase
- -New website launched in responsive design

PUBLIC PROGRAMS

-A program of 76 talks, lectures and events was presented

- -A partnership with the History Council of Victoria and Monash University saw the first of six seminars in the *Making Public Histories* series presented at the OTB.
- -Events were presented in 11 external festivals
- -OTB was the second most popular site in Open House Melbourne
- -The Grand Final Parade was launched from the OTB

ORGANISATON

- -70 volunteers contributed 3,333 hours to assist with visitor services
- -28 Sessional teachers presented education programs to booked school groups
- -The exhibition partnership with Public Record Office Victoria met all goals

BUILDING

- -Funding secured for stone work on the facade
- -Work began on lamp restoration
- -Air conditioning and CCTV upgrades

THE STRATEGIC PRIORITIES FOR 2017-18 INCLUDE:

- -Installation of new temporary exhibition Gold Rush Victoria in 25 Objects in partnership with PROV
- -Installation of temporary exhibition A Nation Divided: the Great War and Conscription (dependent on funding)
- -Begin scoping long-term exhibition The Yarra
- -Begin scoping redevelopment of basement vault 1 The Gold Rush
- -Develop new digital material to accompany exhibitions
- -Continue to build digital engagement
- -Review marketing strategies for maximum return & growing visitor numbers
- -Participate in external festivals
- -Continue partnership with History Council of Victoria & Monash to present Making Public Histories seminar series
- -Review MOU with PROV & commence negotiation for new agreement
- -Complete restoration works as scheduled
- -Maintain strong development program for guides & volunteers
- -Seek external funding for exhibition program



THE DEATH BALLOT

Polling Day, December 20.

Vote "NO"

Authorised by P. C. Evans, Macdonell House, Pitt-street, Sydney, on behalf of the No-Conscription Council Campaign Committee.

The Worker Print, St. Andrew's Place, Sydney.

OVER

THE EXHIBITION PROGRAM - IN-HOUSE

The museum at the Old Treasury Building is presented on the ground floor and in the former gold vaults in the basement. Exhibitions present aspects of the history of Victoria relevant to the building and its context. Principal themes are the history of gold in Victoria, its impact on the City of Melbourne, the growth of the city itself and the evolution of a democratic system of government. We also interpret the building, and its talented architect J J Clark.

The exhibition program tries to combine one or more temporary exhibitions, with changes to longer term displays to refresh exhibits, attract new audiences and ensure the preservation of artefacts. It is presented in partnership with Public Record Office Victoria (PROV). This year the priority was to begin a planned redevelopment of the longerterm exhibitions, to improve the overall visitor experience. Since the exhibition budget is limited, this meant presenting one temporary exhibition and focussing the remaining resources on new long-term displays. It was an extremely productive year with five new exhibitions completed, drawing on funds carried over from the previous year.

The temporary exhibition installed in 2015-16, Soldier On: World War I Soldier Settler Stories, continued until August. A travelling version of the exhibition was shown at the Royal Melbourne Show in September/October and then toured to Ararat, St Arnaud and Ballarat.

Public Programs presented to expand this exhibition were:

Floor Talks
Communities that still exist with Marguerite Bell
-12 July 2016

Women Soldier Settlers with Emily Cross
-2 August 2016



THE OLD TREASURY BUILDING AND JJ CLARK

A new exhibition in the entrance foyer, introducing visitors to the building and its architect J J Clark, was the first new exhibition to be completed. This display consolidated material presented previously in separate locations, and is intended to function as a general introduction to both the building and museum programs. It is part of the museum's strategic intention to improve the overall interpretation of the building.

Access patterns through the foyer were addressed at the same time. The temporary exhibition gallery was moved to the corridor and gallery at the northern end of the building, allowing the concentration of longer-term displays in the galleries accessed from the southern corridor. A former entrance into galleries from the foyer was closed, and an entrance door re-opened from the corridor. This has resulted in a much easier flow of visitors through the entrance and into the museum. As older exhibitions replaced successively, will also allow a more coherent interpretive flow through the exhibition galleries.

Curator: in-house Design: Arterial Design

RIGHT: Artwork from Wild Colonial Boys. Image from Arterial Design

W/LD COLONIAL BOYS

Wild Colonial Boys opened as a temporary exhibition in the new gallery spaces on 20 September. It presented the stories of individual bushrangers and their gangs from the first recorded instance in the new Port Phillip Colony in 1842, until the execution of Ned Kelly in 1880. Significant manuscripts from the PROV collection were shown in the exhibition, along with other important artefacts, including the suit of armour worn by Dan Kelly at the famous siege at Glenrowan, and lent to the exhibition by the Victoria Police Museum.

The title of the exhibition was taken from the popular folk song, which purported to record the life of young 'Jack Doolan' -the youngest bushranger to be convicted in Victoria. Other notorious bushrangers featured in the exhibition included 'Mad Dan' Morgan, Harry Power, and, of course, the Kelly Gang.

Part of the intent of this display was to present some of the lesser-known stories of bushranging. They included the very first instance of bushranging recorded in Victoria, when the 'Plenty River Gang' threw the new settlement

into panic. Three members of the gang were later executed as an example – the first Europeans to be hanged in Victoria.

Tales of bushrangers seem to have great popular appeal. Visitor interest prompted a longer season than usual for this exhibition, which also allowed funds to be directed into the creation of several longer-term exhibitions elsewhere in the building.

The Old Treasury Building was grateful for assistance with loans from the following collections: State Library of Victoria, the Ian Potter Museum of Art, Victoria Police, Gold Museum Ballarat and the Harry Brookes Allen Museum of Anatomy and Pathology, University of Melbourne.

Curator: in-house

Exhibition and graphic design: Arterial Design

Installation: Simon Luciow

Multimedia design Amber Evangelista

Recording of 'The Wild Colonial Boy': Victorian

Folk Music Club



A Public Program was developed to complement the exhibition. This included:

Offical Exhibition Launch 20 September 2016

Curator tours
-11 October 2016
-28 February 2017

School Holiday Program
Wanted posters for Wild
Colonial Boys
-17-19 January 2017

Performances
Charles Smythe:
Prosecuting Ned Kelly
Presented by Patrick Watt
-20 February 2017

Bushrangers and other folk with Victorian Folk Music Club -7 May 2017

Lecture and viewing
Redmond Barry and the
trial of Ned Kelly
with Dr Andrew Lemon
-23 October 2016
Presented for History Week

CJ La Trobe Society Wild Colonial Boys by Margaret Anderson -11 April 2017 Floor Talks
Victoria's first bushrangers
with Helen Marson
-25 October 2016

Wild Colonial Boys with Rob Edmonds -15 November 2016

Bushrangers in the City with Gabrielle Keating -6 December 2016

'Gold, Gold, Gold!' -10 January 2017

Captain Melville with Marguerite Bell -7 February 2017

Mad Dan Morgan with Rob Edmonds -21 March 2017

Gold, Gold, Gold! with Lynne Robertson -11 April 2017

Ned Kelly with Faye Dennis -9 May 2017

Harry Power with Helen Marson -6 June 2017



CHRISTMAS IN THE OLD TREASURY BUILDING

In the weeks leading up to Christmas, the rooms occupied by the building's caretaker and family in the inter-war years were decorated in the style of the period, as a contribution to the City of Melbourne's Christmas campaign. Many decorations at this time were made by families at home, and newspapers of the period often published detailed patterns with full instructions.

Old Treasury volunteers participated in a series of light-hearted working bees to make brightly coloured decorations and these were hung in the rooms, with brief interpretive signage. Some of the decorations were quite complex and beautiful. It took some time to master the assembly process! The small display proved very popular with visitors and may become a feature of the exhibition calendar in future years.

Curator: in-house

Decorations: Katie Dunning and OTB

volunteers



RIGHT: Melbourne from 'the falls', Robert Russell February 1854. Image from State Library Victoria.

MELBOURNE

FOUNDATIONS OF A CITY

Melbourne: Foundations of a City opened in May in the galleries previously used for temporary exhibitions.

It provides an overview of the growth of Melbourne, from the earliest (failed) attempts at settlement in 1803, until c. 1900. The exhibition was designed to locate the Old Treasury Building in its evolving urban context and to provide visitors with an accessible introduction to the history of the city.

The exhibition design is highly visual and revolves around four large-scale panoramic pictures of the city created in 1841, 1870, 1882 and c.1900. Additional back-lit images show the city as it was painted by surveyor Robert Russell from the same vantage point in 1837, 1844 and 1854. Visitors have enjoyed the opportunity to see the emerging city in this way.

Several treasures from the Public Record Office collection are shown in the galleries. Charles Grimes' map of the Port Phillip District, created in 1803, is exhibited for the first time. This may well be the oldest manuscript map in the PROV collection. Also shown are Robert Hoddle's original plan of

the Melbourne grid (1837) and one of his field note books from the same period. These are rare and important foundation documents of the city. Also exhibited are artefacts recovered from the site of the 1803 settlement by Heritage Victoria and a very beautiful 1880s costume lent by the National Trust, Victoria.

Melbourne: Foundations of a City consolidated a vast sweep of historical research in two galleries and represented a major undertaking for the small research staff. It has proved to be a significant attraction to the Old Treasury Building, for both general visitors and the many school groups who visit.

The Old Treasury Building is grateful to the following organisations who lent material: Heritage Victoria, The National Trust of Australia (Victoria), Nepean Historical Society, The Royal Historical Society of Victoria, and the State Library of Victoria.

Public Programs

Opening Week
Full program of talks, lectures
and performances open to the
public
7-14 May 2017

Floor talks
Melbourne: From Village to
National Capital
with Margaret Anderson
-8 May 2017

1880s & 1890s Melbourne with Helen Marson -9 May 2017

1860s and 1870s Melbourne with Sophie Shilling -11 May 2017

Lecture
Marvellous Melbourne
with Prof. Graeme Davison
-9 May 2017

La Trobe's Melbourne with Dr Dianne Reilly -10 May 2017

Tour
Gold rush Melbourne
with Ian Watts
-11 May 2017

Curator: in-house

Exhibition and graphic design: Arterial Design

Graphic production: Playwork Studios

Installation: Simon Luciow





CORPORATIONARCHMELS

MELBOURNE AS NATIONAL CAPITAL 1901-27

Many visitors are unaware that for 26 years after Federation in 1901 the new Commonwealth of Australia was governed from Melbourne. This was a significant period in the city's history that still resonates today. A small display presenting an overview of the city during those years was completed in April.

Many markers of this period remain in the city, not least the very fine Commonwealth building in the Treasury precinct. The Old Treasury Building itself had a role in the new federal government. For some years the Governor General maintained an office here, and the Executive Council Chamber was used by both federal and state governments. Such significant legislation as the enfranchisement of women, the creation of the Basic Wage, the old age pension and the maternity allowance, were signed into law at the Executive Council table still in use in the Chamber.

The new exhibition combines a brief timeline of notable events, with a multi-media presentation of historic still and moving images. Longer extracts of the films are presented nearby in a small cinema space, originally created as an adjunct to the Soldier On exhibition. A new largescale touch-screen television was installed as part of the redevelopment, enabling visitors to select the film of their choice, and this has been appreciated by visitors.

Public Programs

Floor talks
Australia's first Parliament
with Jack Norris
-23 March 2017

The Australian Flag with Rob Edmonds -20 April 2017

Australia's First Parliament with Jack Norris
-8 May 2017

Life during WW1 with Dr Judith Smart -10 May 2017

Votes for Women with Emma Steinfort -25 May 2017

The World's First Feature Film with Marguerite Bell -22 June 2017

Curator: in-house Design: Arterial Design

Multi-media: Factory Sound & McKenna Motion

THE EXHIBITION PROGRAM - INCOMING

Three new temporary exhibitions were received from other museums or collections.

EARLY MELBOURNE PAINTINGS, 1840-1880

ROY MORGAN RESEARCH COLLECTION

Selections from this important local collection have been shown at the museum for some years. The year a selection of the pictures relating to Melbourne streets were re-hung in the ground floor corridor as an adjunct to the Melbourne Foundations of a City exhibition. Visitors have welcomed the opportunity to see these pictures as part of their general visit to the building. Other pictures, including a selection of views from the 1840s, were hung on the first floor corridor, and can be viewed as part of special paintings tours of the building.

Tours

- -12 July 2016
- -22 August 2016
- -18 September 2016
- -12 October 2016
- -18 November 2016
- -5 December 2016
- -20 February 2017
- -17 March 2017
- -19 April 2017
- -9 & 12 May 2017
- -8 June 2017

BEHIND THE LINES 2016

MUSEUM OF AUSTRALIAN DEMOCRACY, CANBERRA

This popular exhibition of the best political cartoons of 2016 was shown in the Old Treasury Building from June. Cartoons were grouped around interpretive themes, including elections, 'Uncertain times' and circularity of politics ('different times, same issues'), each with introductory text panels. Themes with recurring relevance, political leadership including (and its trials), the Brexit vote, and electoral outcomes both at home and abroad, amused and engaged visitors. The exhibition was curated and toured by the Museum of Australian Democracy, Canberra.

IBUKI

VETERANS BRANCH, DEPARTMENT OF PREMIER AND CABINET AND THE JAPANESE CONSULATE

This temporary exhibition told the story of the Japanese battlecruiser HIJMS Ibuki that escorted the first convoy of Australian and New Zealand troops to Egypt in 1914. The exhibition was created in partnership by the Veterans Branch, Department of Premier and Cabinet and the Japanese Consulate, as a contribution to the Anzac Centenary, 2014-2018. Exhibition text was presented in both English and Japanese.

Featured in the exhibition was a collection of remarkable photographs taken during the voyage from the Ibuki. The Ibuki was the also support ship to HMAS Sydney when it sank the German cruiser Emden in November 1914. The exhibition was shown at the Old Treasury Building from December to January.

CAN YOU PICK OUT THE SCARE CAMPAIGN THAT ROBBED YOU, SIR?



PUBLIC PROGRAM

Programs in addition to exhibition programs were arranged to complement Community events and festivals.

John Arnold: Reminiscences of second hand bookshops in Melbourne: 1970-2015 -17 July 2016 Presented for Rare Book Week

Open House Melbourne 30-31 July 2016

JJ Clark's Architectural Brilliance with Margaret Anderson -4 October 2016 Presented for the Seniors Festival

Tours of Early Melbourne exhibits -26 January 2017 Presented for Australia Day

Twilight Tour of Old Treasury with Ivar Nelsen -11 May 2016

Tours of the Executive Council Chamber 13-21 May 2017 Presented for Law Week Old Treasury Building was used by various community groups throughout the year.

AFL Grand Final Parade Parade commencement From the steps of Old Treasury -30 September 2016

Mapping Melbourne
Independent Contemporary
Asian Arts Performance
Indian Classical Dance on the
forecourt
with artists from Studio J
-16 December 2016

Stork Theatre Performance Homer with Peter Craven -5 February 2017



PROGRAMS ARRANGED IN PARTNERSHIP

HISTORY COUNCIL OF VICTORIA

Making Public Histories Seminar Program

From Monash University History Program & History Council of Victoria

Voices from Contemporary Australia

-7 March 2017

Reinterpreting Heritage Houses
Re-imagining Ripponlea
-2 May 2017

Making Digital Aural History Australian Lives: An Intimate History

-6 June 2016

KENNETH PARK

Lectures

Great Architectural Styles: Art Nouveau

-19 July 2016

Museums of Washington DC

-8 November 2016

The Chateau of Versailles

-13 December 2016

The wonderful world of Bulgari

-24 January 2017

Museums of San Francisco & Los Angeles

-28 February 2017

Sailing the Southern Indian Ocean

-14 March 2017

Vincent Van Gogh

-11 April 2017

Museums of Chicago

-23 May 2017

Walks

The Changing Face of Spencer

-13 November 2016

The changing face of Chapel Street

-21 January 2017

Sailing the Southern Indian Ocean

-12 March 2017

Stage and Screen

-1 April 2017

Colonial Melbourne No.1

-7 May 2017

BELOW: Musicians during Mapping Melbourne, 16 December 2016. Photo by Katie Dunning.



EDUCATION PROGRAMS

Schools are an important part of our audience at the Old Treasury Building. This year some 6,464 students participated in a booked school program. To ensure the continuing relevance of programs, all existing content was reviewed during the year and programs were shaped around the following topics linked to current curricula: Melbourne & Victoria, Gold, Governance, Families, Archives, Design.

The expanded program for schools offered the following programs (new content indicated with *)

Explore the Old Treasury Building	The Impact of the Gold Rush	Governance	Celebrating Melbourne
levels 3-10	levels 5,6	levels 3-6	levels 3,4
*Investigating Design: Old Treasury	The Effects of Gold on Victoria	Victorian Democracy	From Colony to State
levels 7,8	levels 9,10	levels 7-10	levels 5,6
*Families then and now			Colonial Outpost to Capital City
level 2			levels 9,10
*Stories from the Archives			*Port Phillip District: 1830-1860
levels 3-10			VCE History

The museum employed 26 certified teachers as sessional staff to deliver these programs.

Professional development for teachers and museum presenters was also offered in association with the following organisations:

- -Civics and Citizenship Education Network
- -History Teachers Association of Victoria
- -Melbourne City Experience Teacher Professional Learning
- -Museums Australia Education Network Victoria
- -Victorian Law Foundation Forum
- -Geography Teachers Association of Victoria
- -Deakin University, Cultural Heritage Management

Professional development in-service for museum presenters was offered through the following programs:

Building our school programs discussion 11-12 August

Wild Colonial Boys briefing

-13 September

Guide Training: Opportunities and challenges 23-25 January

Our Nation's First Capital briefing -31 March

Melbourne: Foundations of a City briefing

-4 May

Guide Conversation: Evaluation

-1 June

General tours of the building and its exhibits were arranged by appointment for Community groups and organisations. These tours included the Executive Council Chamber and the historic gold vaults.

A tour showcasing the paintings of early Melbourne, on show from the Roy Morgan Research Centre collection, was also presented each month. This tour showcased rare and little known paintings from the 1840s to the 1880s.

Specialist tours were also presented in conjunction with Australia Day, Law Week, History Week, and other events. They included a new tour, 'Twilight at the Old Treasury', devised and offered to small groups at a premium price. A new tours brochure, outlining the various tours available, was devised and printed for distribution.

BELOW: Ivar Nelsen conducts an evening tour of the Old Treasury Building, 16 May 2017. Photo by Margaret Anderson.



The overall aim of the marketing strategy was to strengthen brand awareness of the building, the museum and its programs, to build onsite audiences and to increase the museum's digital reach. It was very successful this year, with a 17 per cent growth in on-site attendances and more than 100 per cent increase in digital engagement. Several factors contributed to this result, including a full-page advertisement in the Official Visitors Guide over the summer. Other factors were:

MUSEUM REBRAND

External signage had long been identified as a strategic issue for resolution. As new exhibitions were created on the ground floor the decision was taken to echo the changes externally. New banners were commissioned to reflect a new brand, with one permanent 'Museum' banner and one changing banner to reflect new exhibitions. The new design is more visible from the street, and from the passing tourist tram, and we noticed the difference in visitor response immediately.

STREET LEVEL SIGNAGE

An unexpected boon was also provided by the erection of hoarding on the front steps as restoration began on the heritage lamps. Signage was added to the hoarding at street level and this has proved a valuable attraction to passing foot traffic. We printed large-scale historic photographs to add interest to what would otherwise have been rather bland bare walls, and have noticed an increase in visits from people working in the vicinity whose interest was piqued by the signage. It would be good to explore with relevant authorities whether some more permanent signage might be erected on street level.

OPEN HOUSE MELBOURNE

Open House Melbourne was another resounding success with 5,063 visitors to the building over the weekend. This was fewer than in 2015, but interestingly still represented a nine per cent increase in the OTB's overall share of visits to all Open House events. Once again the OTB was the second most-visited building, after the Town Hall. Old Treasury related social media posts were viewed by some 117,000 people over the weekend.

CHRISTMAS IN THE OLD TREASURY BUILDING

This special display was created to contribute to the City of Melbourne's Christmas campaign. Volunteers, directed by Katie Dunning, made the decorations to patterns sourced from contemporary newspapers. It was a small display, but generated a lot of interest through free listings in all City of Melbourne collateral over the Christmas period.

OPENING WEEK MELBOURNE: FOUNDATIONS OF A CITY

As an experiment this year we decided to hold an extended public opening for the new exhibition Melbourne: Foundations of a City. A week-long program of free talks and lectures was presented and give-away book marks and other collateral created. All of the events were well attended and overall visitor numbers were nearly double those for the same period in the previous year. The 'event' generated a great deal of positive feed-back from visitors.



DIGITAL

Creating and maintaining credible online presence is a major challenge for a tiny organisation like the Old Treasury Building. We are fortunate to have digital capability in our team. One of this year's strategic aims was to move towards redeveloping the website, which was outdated and built using an obsolete Content Management System (CMS). In fact Katie Dunning took on the task of rebuilding the website, which she completed with great success. We now have a fully-responsive website that scales successfully both tablet and mobile devices and has greatly enhanced functionality. A new CMS means easier back-end functionality and it is all managed in-house. Initial response to the redesign has been overwhelmingly positive. There is still work to do in rewriting existing content and devising new content for exhibitions, which will be tackled in the coming year, but the new site is a major achievement for this year and was also great use of creative talent in-house. It is a vast improvement to our online image.

SOCIAL MEDIA

The Old Treasury Building maintains a strong presence on various social media accounts, notably Facebook and Twitter. This has grown steadily over the past few years, but more than doubled in this last 12 months. Twitter was a significant source of that increase, with 1.1 million accounts viewing our #MuseumWeek activity. Twitter 'likes' increased by 17 per cent and Facebook by 24 per cent.

WHO ARE OUR VISITORS?

In an effort to better understand the make-up of our visitors, we implemented a post-code/country of origin data collection project from September until the end of June. Our volunteers recorded information from as many visitors as possible, and managed about a 50 per cent sample. Analysis of the data is not yet complete, but it confirms that visitors to the Old Treasury Building included a high proportion of international visitors (in the region of 60 per cent). A full report on the data will be completed later in the year and will inform the marketing strategy for future years.



VOLUNTEER & GUIDE PROGRAM

The Old Treasury Building has grown substantially in programs offered and visitors attracted over the past five years. Maintaining a high level of visitor service, and visitor satisfaction through this growth period, has been due largely to the significant contribution made by some 70 volunteers and 28 guides.

Volunteers welcome visitors, provide introductory information and assist with routine administrative tasks. They also present regular gallery floor talks. They are an exceptionally talented and committed group of people, whose contribution is highly valued.

School groups are conducted by our highly skilled guides, all of whom are trained teachers. They take school tours in a range of programs offered to children at all stages of primary and secondary school. The Old Treasury Building is very committed to ensuring that volunteering is an enjoyable and rewarding experience at the OTB, and offers an annual program of social engagement and professional development for all guides and volunteers. A recognition program also ensures that volunteers and guides feel valued for their contribution at all times.

Long term service was again recognised with a five year badge and presentation ceremony. Guides along with Volunteers were acknowledged.

2016-17 there were 16 recipients. Thev were Jen Lynne Ferneyhough (G/V),Robertson (G/V), Anita Lenkic (G), Carol Frost (G), Helen Marson (G), Glenda Holdsworth (G), Louise Sheldon (G), Rob Edmonds (G), Susan Maslin (G), Marilyn Price (G), Jackie Leslie (G), Gabrielle Keating (G), Pam Wynne (G), Maria Liberogiannis (G), Pamela Webster (V) and Kay Mills (V).



The following presentations were provided to guides and volunteers:

Briefing on Wild Colonial Boys with Margaret Anderson -13 September

Seven Seconds! Customer Information and Service Workshop with Kay Mills -10 October

Briefing on Melbourne as National Capital with Margaret Anderson -31 March

Briefing on Melbourne: Foundations of a City with Margaret Anderson -4 May Visits during the Year:

Heroes & Villain: Strutt's Australia at State Library of Victoria -8 August

Victorian Police Museum -26 October

Walk Our Nation's First Capital with Kenneth Park
-3 February

National Gallery of Victoria with Paula Lindley -6 April

BELOW: Old Treasury Building volunteers and guides at 5 year badge presentation, 6 June 2017. Photo by Katie Dunning.





LEFT: Works on the forecourt stone, 16 May 2017. Photo by Katie Dunning

of Old Maintenance the Treasury Building is managed in conjunction with the Treasury Reserve Precinct. A five-year capital works and maintenance schedule was developed in 2015-16 and implementation began in this year. Works begun included the restoration of the external lamps on the steps and amelioration of damaged stonework on areas of the façade. Scoping of a process to facilitate removal of rubble found in ceiling cavities during earlier work on fire sprinklers also progressed. It presents a difficult challenge for contractors in accessing narrow ceiling spaces. This work is now scheduled for 2018-19.

that Maintenance work commenced during the year, some of which is ongoing, includes repairs to sections of the copper guttering, the investigation of replacing internal water tanks, an upgrade to the air conditioning system, the installation of additional CCTV cameras, the repair of wooden window blinds and replacement of the Spring Street bollards. The entrance reception desk was also upgraded to improve its ergonomic efficiency.

The Committee of Management is required under its enabling regulations to pursue financial self-sufficiency. Its main source of income in any year is rental from the range of tenancies in the building. All rentals are based on Valuer-General valuations.

The following departments or organisations occupied tenancies in the Old Treasury Building in 2016-17:

- -Department of Premier and Cabinet on behalf of the Governor in Council and other tenants.
- -Department of Justice (Victorian Marriage Registry). Tenancy re-valued in 2016-17 pending renewal of lease.
- -Office of the Victorian Government Architect
- -Leadership Victoria, a not-forprofit organisation fostering leadership.

A standard lease for government tenancies was drawn up during this year by the legal department of the Department of Treasury and Finance and will be applied to all government tenancies in the building in future.

OTHER INCOME

Additional income was derived from tours, education programs and hiring space within the building for events or film locations. Scenes from the following films or programs were shot in the building:

- -Monash University, 'Australian Journey' series
- -One 20 Photography
- -Cinema Viscera 'Trench'
- -Infilms 'Chaperone'
- -MCCA Series on finance

SECURITY AND RISK MANAGEMENT

A security presence in the front entrance assists in managing access to the building. A Risk Register was prepared for annual review by the Committee. No serious risks were identified for immediate attention. A Heartstart Defibrillator was purchased and installed on the ground floor, with training for all staff in its operation. Work, health and safety training is on-going for all staff, and regular fire safety drills involving all tenants were held at random intervals.



FINANCIAL OUTCOME 2016-17

The Committee of Management made the decision to use accrued funds to invest on a one-off basis in exhibitions in the 2016-17 financial year. This resulted in a negative budget outcome of \$51,105. The decision reflected a strategic commitment to improving interpretation of the Old Treasury as an historic building, and to creating new long-term exhibition assets.

Five new exhibitions were completed in 2016-17, drawing on accrued exhibition funds from 2015-16 and other earnings. Three of these exhibitions will remain in place for at least five years. They are The Old Treasury Building, Melbourne: Foundations of a City, and Melbourne as National Capital.

OPERATING STATEMENT	
Income	
Tenant Income	\$583,946
Tenant and Other Income	\$87,911
Total Income	\$671,857
Cost of Sales	-\$1,153
Gross Profit	\$670,704
Expenses	
Employee Expenses	\$407,790
Exhibitions and Tours	\$202,262
General Expenses	\$111,757
Total Expenses	\$721,809
Net Profit/Loss	-\$51,105
BALANCE SHEET	
Assets	
Cash and Equivalents	\$218,312
Debtors	\$20,230
Non Current Assets	\$4,472
Total Assets	\$243,014
Liabilities	-\$57,980
NET ASSETS	\$185,034
Equity	
Retained Earnings	-\$22,883
Current Year Earnings	-\$51,105

Historical Balancing

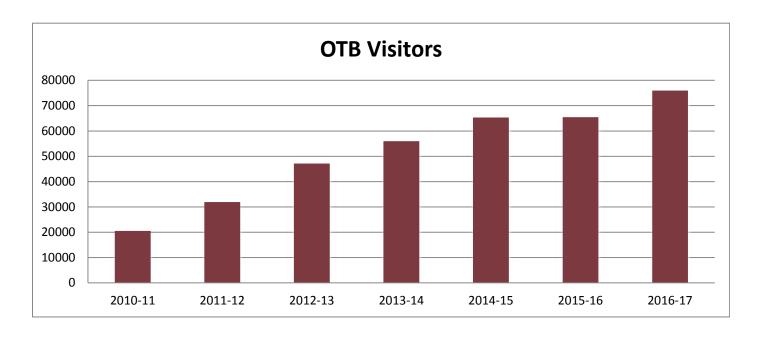
TOTAL EQUITY

\$259,022

\$185,034

BUDGET FORECAST

The budget is expected to return to surplus in 2017-18. Two exhibitions are planned for completion (one using external grant funding) and other costs are anticipated to be well within budget.



ABOVE: An excellect exhibition program has lead to strong visitor growth during 2016-17. BELOW: Detail from Diggers on road to Bendigo, S. T Gill, 1872. Image from State Library Victoria, accession no: H24545





COMMITTEE OF MANAGEMENT

Membership of the Committee of Management was as follows:

- -Jeffery Byrne Chairperson (until 18 February)
- -Steven Schinck
- -Professor Marian Quartly (from 30 November)

The Committee of Management met on three occasions during the year – on 31 August, 30 November and 15 February.

HUMAN RESOURCES

We said farewell to two of our parttime front-of-house staff during the year. Caitlin Mitropoulos took up a position with the National Trust and Rosalind Mearns left to pursue post-graduate studies in the United Kingdom.

Several staff completed first aid training, or refresher courses, and most front-of-house staff were trained in the application of the new defibrillator, which was installed on the ground floor.

ORGANISATIONAL STRUCTURE

